



2018 MODEL YEAR
RAM 1500 LARAMIE LONGHORN CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$53,595

RAM 1500 LONGHORN CREW CAB 4X4
Exterior Color: Delmonico Red Pearl Coat Exterior Paint
Interior Color: Canyon Brown/Light Frost Interior Color
Interior: Premium Leather Bucket Seats
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 8-Speed Automatic 8HP70 Transmission
STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags
Supplemental Side-Curtain Front and Rear Airbags
ParkView® Rear Back Up Camera
ParkSense® Front / Rear Park Assist System
3.21 Rear Axle Ratio
Class IV Receiver Hitch
Remote Keyless Entry with All-Secure
Keyless Enter 'n Go™
Remote Start System (N/A Manual Transmission)
Spray-In Bedliner
Locking Tailgate
Anti-Lock 4-Wheel Disc Brakes
Sentry Key® Theft Deterrent System
Auto-Dimming Rearview Mirror
Rain Sensitive Windshield Wipers
32-Gallon Fuel Tank

INTERIOR FEATURES

Uconnect® 4C NAV with 8.4-Inch Display
Google Android Auto™ Capable
Apple CarPlay® Capable
Media Hub (2 USB, Aux)
Integrated Voice Command with Bluetooth®
9-Alpine® Speakers with Subwoofer
A/C Auto Temperature Control with Dual Zone Control
Premium Leather-Wrapped Steering Wheel
Heated Steering Wheel
Power Adjustable Pedals with Memory
Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat
Heated and Ventilated Front Seats
Heated Second-Row Seats
Second-Row In-Floor Storage Bins
SiriusXM® Sat Radio w/ 1-Yr Radio Subscription
1-Year SiriusXM® Guardian Service
SiriusXM® Traffic Plus
For More Information, Call 800-643-2112

EXTERIOR FEATURES

20-Inch X 9-Inch Alum Polish / Brown Insert Wheels
P275/60R20 BSW All Season Tires
LED Bed Lighting
Automatic High Beam Headlamp Control
Bi-Function Halogen Projector Headlamps

Fog Lamps
Premium Tail Lamps
Power Chrome Multi-Function Mirrors w/Pwr Fold-Away
Chrome Grille with Ram Letters
Tow Hooks
Dual Rear Exhaust with Bright Tips
Chrome Belt Moldings

OPTIONAL EQUIPMENT (May Replace Standard Equipment)
Longhorn Package 26K

Protection Group \$225
Transfer Case Skid Plate
Front Suspension Skid Plate
Trailer Tow Mirror and Brake Control Group \$380
Power Chrome Trailer Tow Mirrors w/Manual Fold-Away
Trailer Brake Control
Longhorn Southfork Package \$1,125
"LONGHORN" Tailgate Letters
Instrument Panel Center Stack Bezel-Walnut Veneer
Leather-Wrapped Grab Handle
Luxury Front and Rear Floor Mats
3.92 Rear Axle Ratio \$95
Anti-Spin Differential Rear Axle \$435
Rear Window Defroster \$195
Power Sunroof \$1,095
Single Disc Remote CD Player \$345
Suede Headliner Delete Credit -\$300
Destination Charge \$1,395

TOTAL PRICE: * \$58,585

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-RR7PT4JS-152186

L4-VON: 5891

1219



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC



Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.



17 MPG
combined city/hwy
15 city
21 highway

Standard pickups range from 15 to 22 MPG .
The best vehicle rates 136 MPGe.

5.9 gallons per 100 miles

**You spend
\$4,750
in fuel costs
over 5 years**
compared to the
average new vehicle.

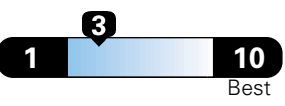
**Annual fuel cost
\$2,300**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 527 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles

Smartphone
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side, and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

**Frontal
Crash**

Driver
Passenger

★★★★★
★★★★★

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

**Side
Crash**

Front seat
Rear seat

★★★★★
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 57%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 27%
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow installation – See dealer for details.



**VEHICLE
PROTECTION**
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.